



**ICTR-PHE**



**2016**



# Conference sponsorship and exhibition opportunities

February 15 – 19, 2016  
CICG, Geneva, Switzerland

 <http://cern.ch/ictr-phe16>

 [ICTR-PHE-exhibitor-sponsor-support@cern.ch](mailto:ICTR-PHE-exhibitor-sponsor-support@cern.ch)

# Introduction

The International Conference on Translational Research in Radio-Oncology / Physics for Health in Europe (ICTR-PHE 2016) will take place February 15-19 2016 in Geneva, Switzerland, at the CIGC conference center.

Jointly hosted by CERN, ICTR-PHE 2016 unites physics and biology with medical research and clinical practice.

Attracting over 500 participants from hospitals, universities, companies and research centres around the globe, the event is a unique opportunity for visibility and promotion of your organisation and its services and products.

## Conference Schedule

Event	Date(s)
Conference	15 – 19 February 2016
Technical Exhibition	15 – 19 February 2016
Public Talk and Cocktail	Tuesday 16 February 2016
Gala Dinner	Wednesday 17 February 2016
Social Event / Excursion	Thursday 18 February 2016

# Sponsorship Packages

Item	Sponsorship Amount (CHF)	Promotion / Placement
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## Media and Paraphernalia

USB Keys pre-loaded with conference programme and abstracts	10 000	Logo on Key
Conference Folders	6 000	Logo on Conference Folder
Printed programme booklet	8 000	Half-page advertisement on back cover
Badges & Neck Lanyard	6 000	Logo on Lanyard

## Catering and hospitality

Cocktail after Public Talk	15 000	Sponsor mention and logo displayed during cocktail
Gala dinner aperitif	15 000	Mention at Gala Dinner
1 Lunch	10 000	Logo displayed during Lunch
1 Coffee Break	2 000	Logo displayed during Coffee Break

## Education

Invited Speakers	5 000	Mention before Talk and Logo printed on Badge of Speaker and in Agenda
Student Grants	5 000	Logo printed on Badge of Student
Lunchtime Speaker	10 000	Logo and announcement on Door

## Industrial Exhibition

An industrial exhibition will take place throughout the conference. Upto 30 exhibitors can present their products and services, and this is an ideal opportunity to discuss and identify collaboration opportunities.



## Exhibitor and Sponsorship Package Booking

For more information about booking exhibition space or a sponsorship package, please contact us at

**[ICTR-PHE-exhibitor-sponsor-support@cern.ch](mailto:ICTR-PHE-exhibitor-sponsor-support@cern.ch)**

Currently remaining sponsorship options can be consulted at

**<http://ictr-phe16.web.cern.ch/content/sponsors-and-exhibitors>**

All sponsors' and exhibitors' logos will appear on the programme booklet and on the conference website. Sponsors and exhibitors also receive a 3-minute time slot at lunch time for presentations.

The printed programme will be finalised on Friday 17 December 2015. Logos of sponsors cannot be guaranteed to be included in print if sponsorship is booked after this date.